

PERSONAL DATA PROCESSING NOTICE

pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data ("GDPR")

I. DATA CONTROLLER

The company **Sensority, s.r.o.**, Company ID (IČO): 06084206, with its registered office at náměstí 14. října 1307/2, Smíchov, 150 00 Prague 5, Czech Republic, registered in the Commercial Register maintained by the Municipal Court in Prague, Section C, Insert 275604 (hereinafter referred to as the "Controller"), hereby informs you, in accordance with Article 12 of the GDPR, about the processing of your personal data and your rights.

Company Name:	Sensority, s.r.o.
Company ID (IČO):	06084206
Registered Office:	náměstí 14. října 1307/2, Smíchov, 150 00 Prague 5, Czech Republic
Commercial Register:	File C 275604 maintained by the Municipal Court in Prague
Contact Email:	info@sensority.eu

II. SCOPE AND SOURCES OF PERSONAL DATA PROCESSING

Personal data are processed to the extent to which the relevant data subject provided them to the Controller (e.g., within mutual communication, inquiries, or contractual relationships), or which the Controller collected in accordance with applicable legal regulations or to fulfill its statutory obligations.

Sources of personal data:

- directly from data subjects (personal, written, telephone, or electronic communication, web forms, business cards);
- from publicly accessible registers, lists, and records (e.g., Commercial Register, Trade Register, Insolvency Register).

III. CATEGORIES OF PERSONAL DATA

The subject of processing includes the following categories of data:

- **Address and Identification Data:** name, surname, title, company name, Company ID (IČO), Tax ID (DIČ), registered address / residential address.
- **Contact Data:** contact address, phone number, email address.
- **Other Data Necessary for Contract Performance:** bank account details, information regarding the subject of performance and related communication.

IV. CATEGORIES OF DATA SUBJECTS

- Customer and business partner of the Controller
- Supplier of services and goods
- Employee of the Controller or job applicant
- Any other person who is in a contractual or other legal relationship with the Controller

V. CATEGORIES OF PERSONAL DATA RECIPIENTS

- Data Processors acting on behalf of the Controller (IT, cloud, and hosting service providers, accounting, tax, and legal advisors).
- State and public authorities in fulfillment of legal obligations imposed by applicable legislation.
- Transfer of personal data abroad – personal data are not transferred to third countries outside the EU/EEA unless an adequate level of protection in accordance with the GDPR is guaranteed.

VI. PURPOSE AND LEGAL BASES FOR PROCESSING

Personal data are processed for the following purposes and based on the following legal titles:

- **Negotiation and performance of a contract** (Article 6(1)(b) of the GDPR).
- **Compliance with legal obligations of the Controller** – particularly in accounting, tax, and archiving matters (Article 6(1)(c) of the GDPR).
- **Legitimate interest of the Controller** – handling routine communication, protection of rights and legal claims of the Controller, direct marketing to existing customers (Article 6(1)(f) of the GDPR).
- **Consent of the data subject** – in cases where consent is explicitly required (Article 6(1)(a) of the GDPR).

The Controller does not engage in automated decision-making, including profiling.

VII. METHOD AND PERIOD OF PERSONAL DATA PROCESSING

The processing is carried out by the Controller and authorized Processors at the registered office or premises of the Controller using automated IT tools as well as manual processing, adhering to all security rules for data protection. The Controller has implemented technical and organizational measures to protect personal data against unauthorized access, alteration, loss, or misuse.

Personal data are stored for the period necessary to ensure the rights and obligations arising from the contractual relationship, or for the period specified by relevant statutory regulations (e.g., tax legislation).

VIII. RIGHTS OF DATA SUBJECTS

Under the GDPR, every data subject has the right to:

- request **access** to their personal data from the Controller (Article 15 of the GDPR),
- request **rectification** or completion of inaccurate/incomplete data (Article 16 of the GDPR),
- request **erasure** ("right to be forgotten") under the conditions set out in Article 17 of the GDPR,
- request **restriction of processing** (Article 18 of the GDPR),
- object to processing based on the **legitimate interest** of the Controller (Article 21 of the GDPR),
- lodge a complaint with a supervisory authority – **The Office for Personal Data Protection** (Úřad pro ochranu osobních údajů, Pplk. Sochora 27, 170 00 Prague 7, Czech Republic, www.uoou.cz).

This Personal Data Processing Notice is valid and effective as of January 1, 2026. The current version of this document is publicly available on the Controller's website.